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ABSTRACT

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Cultural powerstream – inquiry study about the inhabitants of Paimio as users of cultural services

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Abstract
The town of Paimio participated in the Kulma (Kulttuuri maaseudun voimavarana) program, during which Paimio was provided a culture strategy of its own. To support the planning of the strategy for the years 2008–2012 the civic council of the town of Paimio wished to perform a study about the citizens of Paimio as utilisers of the cultural services. The most essential goal of this inquiry was to find out what kind of cultural services the inhabitants of Paimio use, how they like and what they expect from the services utilised, and why they do not use certain services. In other words, the desired result was finding out answers to the question what kind of cultural services Paimio should produce in the future, so that the answers would support the planning of the cultural strategy.

The study was performed by using an inquiry form targeted to the citizens of Paimio over 15 years of age. The questions on the form aimed at gathering information about what kind of cultural services the people have used, and what they would like to have in the future. The inquiries were implemented in June 2006. The (most essential) results of the study support the assumption that the cultural services should be developed further to correspond to the needs and wishes of the people of Paimio. The most active citizens find the services, but the problem is how to motivate the more passive ones to take part. Better and more concentrated publication of the information is essential.

Keywords municipal culture services, culture strategy,